



HAWAII UNITED OKINAWA ASSOCIATION (HUOA) 2022 OKINAWAN FESTIVAL T-SHIRT DESIGN CONTEST RULES & GUIDELINES

The Hawaii United Okinawa Association (HUOA) is the contest sponsor, producer and design owner. The purpose of this contest is to allow its members and the public to share their creativity, perpetuate the Okinawan culture, and promote the HUOA's annual Okinawan Festival. The contest winner's design will be used as one of the designs for a 2022 Okinawan Festival T-shirt.

1. **ELIGIBILITY:** Contest is open to HUOA members and the public. Prizes will be mailed to Hawaii/USA addresses only.

2. **GRAND PRIZE:** One (1) design will be selected for printing on a 2022 Okinawan Festival T-shirt that will be made available for sale on HUOA's Online Marketplace and/or the Okinawan Festival. The winning individual will receive \$100.00 and one (1) HUOA Okinawan Festival prize pack.

Two (2) runner-up individuals will each receive one (1) HUOA Okinawan Festival prize pack. Prizes will be mailed to Hawaii/USA addresses only.

3. **DESIGN SPECIFICATIONS:** Design may include the phrase "Sharing Uchinanchu Aloha", the name "Hawaii United Okinawa Association" or "HUOA". Do not use or incorporate the HUOA logo in any design. Any font is permissible.

Design may be submitted in color or black and white. Design will be printed on the back of the shirt only and may encompass a maximum area of 11 inches wide by 11 inches high (a square). Shirts will be printed in full color on a shirt color determined by the Okinawan Festival Online Marketplace Committee.

Design may not include any of the following: alcohol, tobacco, drugs, weapons/firearms, religious elements; sexist, religious and/or racist statements; portray the Hawaii United Okinawa Association in a negative light; imply an endorsement of a business, social, political, religious or economic movement, activity, program or group; or any other non-HUOA trademarks. The Hawaii United Okinawa Association reserves the right to disqualify any entry if it determines the design is inappropriate and/or offensive.

SUBMISSION PROCESS: Up to three (3) design entries per person is allowed. Submit final artwork by **July 1, 2022, 11:59 pm** (Hawaii Standard Time) with your **NAME, PHONE NUMBER, EMAIL and MAILING ADDRESS** to: info@huoa.org, using **subject line: "2022 Design Contest – [Participant Name]"**. You may also email any questions to this address. **Digital entries only; total email size must be under 10MB. You may also use a file drop service.**

High-resolution images in .ai format are preferred. We will also accept vector art entries in the following formats: .eps or .pdf. Save file as “Design-[Full Name of Participant]”.[file extension].

Example:

Participant’s full name: Joey Andagi
Type of file: Adobe Illustrator
File name: Design-Joey Andagi.ai

For multiple entries (up to three designs), save file as “Design-[Full Name of Participant]-##.[file extension]”. Starting with “01”, use consecutive numbers to identify each design.

Example:

Participant’s full name: Joey Andagi
Type of file: Adobe Illustrator
of designs being submitted: 2
File name for first design: Design-Joey Andagi-01.ai
File name for second design: Design-Joey Andagi-02.ai

Please make sure all text is converted to paths, curves, or outlines, or that all font files used in the artwork are also supplied. Please make sure all placed raster images are either embedded in the vector file, or include the raster images along with the vector file. There should be no embedded bitmap images (jpg., tif., bmp.). Use of both spot colors and half-tones are acceptable.

While we encourage all submissions to be high-resolution images/vector art, we will accept hand drawings and HUOA will convert the drawing into vector art suitable for screening.

Hawaii United Okinawa Association reserves the right to make adjustments to all design submissions including but not limited to colors, fonts, or spelling of non-English words.

4. JUDGING PROCESS:

DESIGN DEADLINE: July 1, 2022, 11:59 pm HST

PUBLIC ONLINE VOTING: July 5, 2022, 8:00 am HST – July 12, 2022, 11:59 pm HST

FINAL COMMITTEE JUDGING: July 13, 2022 – July 17, 2022

ANNOUNCEMENT OF WINNER: week of July 17, 2022

Public online voting: We will invite the public to vote online for their favorite design. Public voting will be conducted from July 5, 2022, 8:00 am HST through July 12, 2022, 11:59 pm HST. Visit www.huoa.org to access the voting site. The three (3) designs with the most online public votes will move on to the final committee judging round.

Final committee judging: The Okinawan Festival Online Marketplace Committee will review the top three (3) designs and select a winner. The winner will be notified via email, as described below, and then, announced via HUOA's social media, Purple Blast and website huoa.org.

5. **NOTIFICATION OF WINNER:** Winner will be notified by email after the final committee judging has taken place, via the email address provided with entry.

At the sole discretion of HUOA, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:

- Winner's failure to respond to notification within three (3) business days after its transmission.
- The return of an email notification as undeliverable after three (3) attempts.
- Upon contacting a winner and determining that they have met all eligibility requirements of the contest, such individual will be declared a "winner" of the contest via announcement on HUOA's social media, Purple Blast and website huoa.org.

6. **PUBLICITY CONSENT AND WAIVER:** By participating, all participants and winner(s) grant the Hawaii United Okinawa Association exclusive permission to use their names, photographs, voices, submitted designs, and likenesses in connection with the promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. We will not share your personal contact information without your permission.

7. **MISCELLANEOUS:** The design(s) must be your own, unpublished work and must not include any third-party logos or copyrighted material. By entering the competition, you agree that the submission is your own work.

The top three (3) graphic designs will become the property of the Hawaii United Okinawa Association and may be used in any context and/or medium. If your design is selected, you will be asked to sign a release form to that effect.

2022 Okinawan Festival T-shirts, including the winning design, will be available for purchase at the Okinawan Festival to be held at the Hawaii Convention Center, September 3 – 4, 2022. Shortly after the Okinawan Festival, remaining t-shirts will be made available for sale from the Hawaii United Okinawa Association's Online Marketplace (www.shophuoa.com).

The Hawaii United Okinawa Association reserves the right to change or discontinue the contest at any time and/or to extend the end date.