



## HAWAII UNITED OKINAWA ASSOCIATION (HUOA)

### 2023 OKINAWAN FESTIVAL - PHOTO CONTEST RULES & GUIDELINES

The Hawaii United Okinawa Association (HUOA) is the contest sponsor, producer and photo owner. The purpose of this contest is to gather and archive photos from this event to preserve the rich history of Okinawan culture in Hawaii.

1. **ELIGIBILITY:** Contest is open to HUOA members and the public. Prizes will be mailed to Hawaii/USPS addresses only.
2. **PRIZES:** A total of 3 prizes will be awarded. One photograph for each theme. The winning individuals will receive \$100.00. Winners will be contacted by email and winning photos will be shared on our website, Uchinanchu Newsletter, and social media channels.
3. **CATEGORIES:**
  - a. **OHANA:** Like other immigrant groups to Hawaii, the Okinawan community has survived through strong ties to Ohana (family) both within and with the other immigrant communities. Through this theme, we wish to capture the spirit of Ohana. Examples include but are not limited to: people enjoying the festival, people working together to make this festival a success, or any kind of scene that embodies the Aloha spirit or coming together as Ohana.
  - b. **CULTURE:** The Uchinanchu tradition in Hawaii can be traced back many years. It is our hope that you can capture the spirit and essence of the Okinawan culture as it is expressed through the festival. Examples include, but are not limited to: cultural booths, activities and events, people interacting with those booths, activities, or cultural displays.
  - c. **DIGITALLY ENHANCED IMAGES:** Photographs manipulated for artistic purposes by applying digital special effects.
4. **TECHNICAL REQUIREMENTS**
  - a. All submissions must be digital. Cellphone photos are acceptable.
    - i. If the photo is taken with a camera, please make **long side of the photo 1000 pixels**.
    - ii. Submit photos taken with cellphones in high resolution.
  - b. Basic editing is allowed for the **Ohana** and **Culture** categories
    - i. This includes contrast, toning, color adjustment, dodging, burning, removal of spots, sharpening, and gray scale conversion
    - ii. If the judges determine that a photographer altered their photo, they reserve the right to move the photo to **Digitally Enhanced** Images or disqualify it.
  - c. Full editing is allowed for **Digitally Enhanced** images. This includes all the above and the addition and/or subtraction of objects
5. **SUBMISSION PROCESS:**
  - a. Photos must be taken at the Hawaii Convention Center during the days of the festival, September 2 & 3, 2023. **All entries must be received by HUOA by 9/18/2023 (8:00 AM Hawaii Standard Time)**. Entries must be submitted directly to the following link: <https://forms.gle/uEPbg9AHo2W414Dr5>
  - b. A maximum of three photos can be submitted per participant.



**6. JUDGING PROCESS**

SUBMISSION DEADLINE: September 18, 2023, 8:00 am HST

COMMITTEE JUDGING: September 19 - September 26, 2023

ANNOUNCEMENT OF WINNER: Week of October 2, 2023

CRITERIA: Photos will be judged on originality, composition, style, and the ability to embody our listed categories as well as the overall festival theme of "Sharing Uchinanchu Aloha."

- 7. NOTIFICATION OF WINNER:** Winners will be notified by email after the committee judging has taken place, via the email address provided with entry. Upon contacting a winner and determining that they have met all eligibility requirements of the contest, such individual will be declared a "winner" of the contest via announcement on HUOA's social media, Purple Blast and website [huoa.org](http://huoa.org).

At the sole discretion of HUOA, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:

- a. Winners' failure to respond to notification within three (3) business days after its transmission.
- b. The return of an email notification as undeliverable after three (3) attempts.

- 8. PUBLICITY CONSENT AND WAIVER:** By participating, all participants and winner(s) grant the Hawaii United Okinawa Association exclusive permission to use their names, photographs, voices, submitted photographs, and likenesses in connection with the promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. We will not share your personal contact information without your permission.

**9. MISCELLANEOUS:**

- a. Participant must be the photographer and the sole owner of the photo. By entering the contest, you agree that the submission is your own work.
- b. Photo cannot infringe on any copyright, statutory, common law or other rights of any person, entity, firm or corporation.
- c. HUOA shall retain rights to all photos submitted and has the right to use and publish the photos for HUOA related purposes.
- d. For any winning photos in which a person/persons is/are recognizable, you must provide a "model release" from the subject or, in the case of a minor, the subject's parent or guardian. A sample model release is available here: <https://dev.huoa.org/wp-content/uploads/2023/08/MODEL-RELEASE2023.pdf>

The Hawaii United Okinawa Association reserves the right to change or discontinue the contest at any time and/or to extend the end date.